Color Analysis: analyzing skin tone, hair color, and the relationship between them

Why is color analysis important?
- Helps dress for success
  - Interviews, business meetings etc. (esp. in the fashion industry)
- Cost per wear; colors can be your best friend or worst enemy
- May affect the way people feel about you at first impression
- Color is the first thing people will notice and remember about a person
- People are instinctively drawn to colors that look good on them
- By nature, your eye seeks balance and harmony
- Important knowledge if one were to change their hair color

Warm vs. Cool
- Metals: gold = warm; silver = cool
- Neutrals: cool = black, navy, gray; warm = brown, camel, khaki, crème
- Warm colors: blue and violet
- Cool colors: red, orange, and yellow
- Cool and warm tones:
  - Green-blue (cool)
  - Yellow-green (warm)

Caucasian Women – tend to have more red and yellow undertones, rather than brown

- Low-Contrast Winter – skin: medium olive, hair: dark brown/black, best colors: cool & warm vivid
- High-Contrast Winter – skin: fair with pink, hair: black/dark brown, best colors: cool & vivid
- Low-Contrast Summer – skin: very fair, hair: ash blonde, best colors: cool, muted & light
- High-Contrast Summer – skin: fair with pink, hair: dark & cool brown, best colors: cool & deep
- Low-Contrast Autumn – skin: fair with yellow, hair: red or auburn, best colors: warm and muted
- High-Contrast Autumn – skin: ivory, hair: strawberry blonde, best colors: cool & deep
- Low-Contrast Spring – skin: yellow-beige, hair: golden blonde, best colors: warm, clear, & light
- High-Contrast Spring – skin: yellow beige, hair: dark brown, best colors: warm & bright

Black Women – tend to have more brown undertones

- Mahogany – skin: rose brown, hair: black, best colors: cool, medium & vivid
- Ebony – skin: dark ash brown, hair: black, best colors: cool, intense & deep
- Golden – skin: light yellow brown, hair: light or medium brown or red, best colors: warm & muted
- Copper – skin: medium golden brown, hair: black, best colors: warm & cool intense

Hispanic Women – tend to have more brown and red undertones

- Rose – skin: light beige, hair: black, best colors: cool, light & vivid
- Onyx – skin: deep red brown, hair: blue black, best colors: cool & deep
- Topaz – skin: light to medium brown, hair: light brown or red, best colors: warm, deep & muted
- Bronze – skin: golden brown, hair: dark brown, best colors: warm & bright

Asian Women – have a bit more yellow and brown undertones

- Starlight – skin: fair with pink, hair: black, best colors: cool, light & intense
- Midnight – skin: dark olive, hair: blue black, best colors: cool & deep
- Horizon – skin: light to medium yellow beige, hair: dark brown or rose brown, best colors: cool, warm & clear
- Sunrise – skin: fair with yellow, hair: light brown, best colors: warm & light
- Sunlight – skin: yellow beige, hair: black or medium brown, best colors: warm & bright
- Sunset – skin: golden bronze, hair: black, best colors: warm, intense & deep

Resources: Color with Style, Donna Fujii